



**For Immediate Release**

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## The Catamaran Company & LH-Finance Announce A New Strategic Partnership

*Fort Lauderdale FL, October 31<sup>st</sup>, 2017* — [The Catamaran Company](#) and [LH-Finance](#), expert marine financing solutions provider, announced a new strategic partnership as the Fort Lauderdale International Boat Show is about to open. This strategic partnership includes not only retail and inventory financing, but also teaming up to offer a VIP experience for pre-qualified buyers at the Fort Lauderdale Boat Show, November 1<sup>st</sup> – 5<sup>th</sup>, 2017. Customers who are pre-qualified will receive complimentary admission for two and a VIP package that includes complimentary admission to the AIM Marine Group's VIP Pavilion as well.

“As the largest Lagoon Dealer in the world, we are looking forward to bringing our clients to the VIP experience provided by LH-Finance”, commented CEO, Hugh Murray. “Our clientele is looking for the best personal service at the best available rates and LH are committed to providing that for them.”

To prequalify, applicants provide their overall financial picture (income, assets, and debts). Credit reports are not pulled during this process and credit ratings will not be affected. Customers will be informed by their lending specialist of the loan amount they qualify for, to help decide which models to see at the show. To get started on the prequalification process and receive their tickets and VIP experience, applicants should go to [www.lh-finance.com/VIP](http://www.lh-finance.com/VIP)

Hervé Bonnet, president and CEO of LH-Finance, added, “We are continually striving to align with strategic partners like The Catamaran Company because we see our mission as assuring that we continue to offer the best financial services to our clients so that they find the yacht of their dreams.”

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### **About LH-Finance**

*LH-Finance, also referred to as L'Hermione Finance, the Marine division of United Bank of Glastonbury, Connecticut (Member FDIC), offers both retail solutions to customers and wholesale financing to dealers and boat manufacturers. With its experienced team dedicated to marine financing based in Baltimore, Maryland, LH-Finance is uniquely positioned to provide exceptional customer service through a combination of strong partnerships with premium multinational brands, industry expertise, innovative products and competitive rates. For more information on LH-Finance, please visit our website at:*

<https://www.LH-FINANCE.com>

### **About The Catamaran Company**

*The Catamaran Company is the worldwide leader in all aspects of the catamaran market. We specialize in the sale of new and used catamarans, the worldwide chartering of catamarans whether for a day, a week, a month, either bareboat, with a captain or with a full crew. We provide all catamaran related services and repairs, and simply put, offer a one-stop destination for buyers, sellers, owners and guests looking for a sailing vacation. The company offers a wide range of value-added services including catamaran insurance, documentation, delivery, dockage, financing, yacht management and charter yacht placement options. The Catamaran Company has 18 full time licensed and bonded catamaran brokers with over 250 years of catamaran experience between them.*

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