



For Immediate Release

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LH-Finance Teams Up with Sail America as a Platinum Sponsor of the Sail America Industry Conference

Baltimore, Maryland, May 23rd, 2017 – Marine Financing specialist, [LH-Finance](#), is proud to announce today that they are a platinum sponsor of Sail America’s Industry Conference. This new relationship between LH-Finance and [Sail America](#) is one more step to show the commitment that LH-Finance has to the marine industry and their activities.

Sail America’s Industry Conference is the place for sailing professionals not only to grow their businesses, but to grow the industry. The day and a half event features educational seminars, workshops and networking events. It has hosted well over 150 of the sailing industry’s most prominent business professionals and continues to grow annually.

“Supporting the Sail America Industry Conference is paramount for LH-Finance, said Herve Bonnet, President and CEO of LH-Finance, knowing how vital of a role Sail America plays in the growth and development of the sailing industry, we felt it was imperative to demonstrate our support of this annual event.”

Katie Kelly, Association Manager from Sail America stated, “We are thrilled to have LH-Finance on board as a Platinum sponsor. This partnership helps to enhance our success and we appreciate Herve and his team for seeing the need to support events such as these. They are an integral part of the sailing business community and the marine industry as a whole. “

The event takes place May 31-June 2, 2017 at the Milwaukee Marriott in Milwaukee, WI. To learn more about the conference, visit [SailAmerica.com](#).

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About LH-Finance

LH-Finance, also referred to as L'Hermione Finance, the Marine division of United Bank of Glastonbury, Connecticut (Member FDIC), offers both retail solutions to customers and wholesale financing to dealers and boat manufacturers. With its experienced team dedicated to marine financing based in Baltimore, Maryland, LH-Finance is uniquely positioned to provide exceptional customer service through a combination of strong partnerships with premium multinational brands, industry expertise, innovative products and competitive rates. For more information on LH-Finance, please visit <https://www.LH-FINANCE.com>.

About Sail America

Sail America is the trade association for the US sailing industry and plays a vital role for all companies that are involved in providing sailing-related products and services. Sail America provides much-needed leadership and a unified voice for the sailing industry. Established in 1990 by members of the sailing industry, Sail America now has over 200 members representing all segments of the sailing market. Sail America's mission is to promote the health and growth of sailing.