



**FOR IMMEDIATE RELEASE**

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## **Sanlorenzo Announces Enhanced Partnership with LH-Finance**

**FORT LAUDERDALE, FL – February 16, 2017** – One of the largest builders worldwide of superyachts over 80 feet Sanlorenzo, announced today an enhanced partnership with expert marine financing solutions provider [LH-Finance](#).

In March 2016, Sanlorenzo and LH-Finance had already announced a new partnership in retail and inventory financing.

By taking this partnership to the next level, Sanlorenzo is making a statement that they now have a strong preferred financial partner at their side to achieve their growth targets in North America.

Sanlorenzo Americas President and CEO George Jousma said, “We have a unique approach of “tailor-made” yachts which allows for the Sanlorenzo brand to be one-of-a-kind in that the yachts are created and customized for each individual yacht owner. We share that passion with our finance partner, LH-Finance who bring their expertise and competitiveness to best meet the needs of our clients.”

Hervé Bonnet, president and CEO of LH-Finance, added, “We are delighted to work hand-in-hand with such a prestigious brand as Sanlorenzo and be able to provide state-of-the-art inventory financing and custom-made retail financing solutions that match the very high expectations of the luxury yacht market.”

### **About LH Finance**

*LH-Finance, also referred to as L’Hermione Finance, the Marine division of United Bank of Glastonbury, Connecticut (Member FDIC), offers both retail solutions to customers and wholesale financing to dealers and boat manufacturers. With its experienced team dedicated to marine financing based in Baltimore, Maryland, LH-Finance is uniquely positioned to provide exceptional customer service through a combination of strong partnerships with premium multinational brands, industry expertise, innovative products and competitive rates. For more information on LH-Finance, please visit [www.LH-Finance.com](http://www.LH-Finance.com).*

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### **About Sanlorenzo:**

*The Sanlorenzo shipyard has been building high-quality motor yachts since 1958. It is a boutique firm in the yachting industry, building only a limited number of made-to-measure units per year. Sanlorenzo yachts are widely recognized for their timeless design and high level of customization. Each yacht is designed and produced according to the specific requests, style, and desires of the individual owner, giving life to something that is as unique as each one of our customers. Through continuous research and development, Sanlorenzo offers the world's yacht connoisseurs custom-built fiberglass yachts from 24m (78ft) to 38m (126ft), through to Steel and Aluminum superyachts from 40m (131ft) to 64m (210ft) in length.*