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FOR IMMEDIATE RELEASE

Cape Yachts and LH-Finance announce new strategic partnership

South Dartmouth, MA, February 9, 2017- Cape Yachts and LH-Finance announced a new strategic partnership today enabling LH-Finance to provide Cape Yachts and its customers with competitive terms in retail and inventory (floorplan) financing.

LH-Finance and Cape Yachts are collaborating to provide customers with incentives such as interest-free periods, prior authorization, competitive rates, and more.

The new "Finance" page on Cape Yachts' website provides all details with an option to get pre-qualified* before the Miami Boat Shows (Feb. 16-20) with the VIP Program that LH-Finance has developed with partner Active Interest Media (AIM) and the National Marine Manufacturer Association (NMMA): www.capeyachts.com/financing.

This unique and innovative VIP Program gives applicants the opportunity to get pre-qualified by LH-Finance for marine financing in advance of shopping for a yacht at Yachts Miami Beach and/or the Miami International Boat Show/Strictly Sail, which run simultaneously in February. Pre-qualified customers will receive the LH-Finance VIP Card, which entitles them to two free entry tickets to the shows, complimentary admission to the Yachts Miami Beach and Miami International Boat Show VIP Lounges, as well as preferred treatment when they visit the boat show displays of yacht builders participating in the program.

All applicants to the LH-Finance VIP Program need to do is fill in a short form on Cape Yachts' website (www.capeyachts.com/financing) and the Credit Department will contact them for a quick review of their financials.

Commenting on the exciting development, Dave Nolan, President of Cape Yachts, "Our friends at LH-Finance have made it possible for us to offer an innovative concierge level of financing services to our customers making it easy for them to plan and execute their next boat purchase or refinancing under the best terms available in the market."

Hervé Bonnet, President and CEO of LH-Finance, added, "We have been working with Cape Yachts for a long time now and have always valued their professionalism and commitment to make their customers happy. We are thrilled to be able to support them even better now."

*Subject to credit approval.

About LH Finance

LH-Finance, also referred to as L'Hermione Finance, the Marine division of United Bank of Glastonbury, Connecticut (Member FDIC), offers both retail solutions to customers and wholesale financing to dealers and boat manufacturers. With its experienced team dedicated to marine financing based in Baltimore, Maryland, LH-Finance is uniquely positioned to provide exceptional customer service through a combination of strong partnerships with premium multinational brands, industry expertise, innovative products and competitive rates. For more information on LH-Finance, please visit www.LH-Finance.com.

**About Cape Yachts**

Located in South Dartmouth, Massachusetts and Newport, RI, Cape Yachts is the exclusive Jupiter Marine and Beneteau Power Yachts dealer in New England in addition to providing Cobia boats and Beneteau Sailboats within our local market. Cape Yachts has been serving boaters from New York to Maine with new and brokered boats since 1986.