



**FOR IMMEDIATE RELEASE**

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## **LH-Finance Announces Strategic Partnership with Formula Boats**

**BALTIMORE, MD – November 3, 2016** – Marine financing specialist [LH-Finance](#) announces a new strategic partnership with Formula Boats, a progressive, family-owned company located in Decatur, Indiana. With a long-established philosophy of uncompromising quality in every detail, Formula is recognized as one of the world's premier powerboat manufacturer.

Starting at the Fort Lauderdale International Boat Show, on Nov. 3<sup>rd</sup>, LH-Finance and Formula Boats are announcing a partnership in retail financing.

With this partnership with LH-Finance in North America, Formula Boats has a strong financial partner at their side to achieve their growth targets; especially with the introduction of the new Formula 350 Crossover Bowrider outboard and the 430 SSC at the Fort Lauderdale International Boat Show.

### **About LH Finance**

*LH-Finance, also referred to as L'Hermione Finance, the Marine division of United Bank of Glastonbury, Connecticut (Member FDIC), offers both retail solutions to customers and wholesale financing to dealers and boat manufacturers. With its experienced team dedicated to marine financing based in Baltimore, Maryland, LH-Finance is uniquely positioned to provide exceptional customer service through a combination of strong partnerships with premium multinational brands, industry expertise, innovative products and competitive rates. For more information on LH-Finance, please visit [www.LH-Finance.com](http://www.LH-Finance.com).*

### **About Formula Boats**

*Since 1976, Formula has been 100% owned and managed by the Porter Family, focused on continual product improvement throughout the line, from the smallest Bowrider to the superlative 45 Yacht. A dedicated team of employees do their best every day, combining premium materials with detailed fit and finish to achieve the extraordinary standard of quality required in a Formula. Through 60 years of ongoing advancement in marine manufacturing, Formula's tradition of excellence continues to surpass expectations with the ultimate goal of providing consistently gratifying experiences on the water with family and friends. For more information, visit [www.formulaboats.com](http://www.formulaboats.com).*